

## CLAIMS

What is claimed is:

1. An apparatus for interacting with printed material comprising:
  - (a) machine readable code, directed to additional information, added to said printed material;
  - (b) a scanner for reading said machine readable code connected to an electronic appliance for retrieving and displaying said additional information; and
  - (c) the electronic appliance connected to a local or remote information source with the additional information related to said machine readable code.
2. The apparatus of Claim 1 further comprising a printer connected to said electronic appliance.
3. The apparatus of Claim 1 wherein said machine readable code is in the form of optical characters.
4. The apparatus of Claim 1 wherein said remote information source is an Internet URL.
5. The apparatus of Claim 1 wherein said scanner is a pencil scanner.
6. The apparatus of Claim 1 wherein said electronic appliance is a multimedia PC.
7. The apparatus of Claim 1 wherein said printed material is advertising flyers.

1 8. The apparatus of Claim 1 wherein said printed material is a book and  
2 further comprising a copyright clearing application connected to said  
3 electronic appliance.

1 9. The apparatus of Claim 1 wherein said printed material is in Braille and  
2 wherein said machine readable code is directed to an audio file.

1 10. The apparatus of Claim 9 wherein said audio file is selected from a group  
2 including remote audio Internet URL's and local audio files on said  
3 electronic appliance.

1 11. Computer program code recorded on a computer readable medium for  
2 interacting with printed material, comprising:  
3 (a) first computer program code for reading machine readable code,  
4 directed to additional information related to the printed material,  
5 where said machine readable code is added to said printed material;  
6 (b) second computer program code for retrieving and displaying the  
7 additional information; and  
8 (c) said first and second computer program code linked to an electronic  
9 appliance connected to a local or remote information source  
10 containing the additional information related to said machine  
11 readable code.

1 12. The invention of claim 11 further comprising a third computer program  
2 code for copyright clearing linked to said electronic appliance.

1 13. The invention of claim 11 further comprising computer program code for  
2 accessing audio files.

1 14. A method for interacting with printed material comprising the steps of:  
2 (a) adding machine readable code directed to additional information  
3 related to said printed material;

- 4 (b) connecting a scanner for reading said machine readable code to an  
5 electronic appliance and conforming said electronic appliance to  
6 retrieve and display the additional information;  
7 (c) connecting said electronic appliance to a local or remote information  
8 source containing the additional information related to said machine  
9 readable code; and  
10 (d) scanning said machine readable code and reviewing said additional  
11 information as displayed on said electronic appliance.

1 15. The method of claim 14 further comprising the step of connecting a  
2 printer to said electronic appliance.

1 16. The method of claim 14 wherein the step of adding machine readable  
2 code further comprises the step of adding machine readable code directed  
3 to an Internet URL.

1 17. The method of claim 14 further comprising the steps of adding machine  
2 readable code to one of a group including advertising flyers and books and  
3 adding a copyright clearing application to said electronic appliance.

1 18. The method of claim 14 further comprising the steps of adding machine  
2 readable code to Braille books and adding an audio application and a  
3 copyright clearing application to said electronic appliance.

1 19. The method of claim 14 wherein the step of adding machine readable  
2 code further comprises the step of adding machine readable code to one  
3 of a group including educational books, history books, interactive novels,  
4 and music books.

1 20. The method of claim 19 further comprising the step of adding a copyright  
2 clearing application to said electronic appliance.